

What's New

FERTIGATION



*Having a fertigation system is like having a full-time gardener fertilizing your property every time you water.*

**Greens and Things has become the first franchisee for EcoFertigation**  
 We want to thank everyone who stopped by our booth and we hope to see you all again next year!

**The past year** has been difficult for many; businesses have struggled, some still do and unfortunately some businesses have had to close their doors. The current economic crisis has given us such opportunity to reflect on ourselves and our goals.

Fifteen years ago, my wife Madeline Sims started a small business of interior plant maintenance. I am so proud to have joined her in this endeavor. Our little business has held on during these tough times, though not without some challenges. Many long-time customers were faced with the same financial difficulties and thus we have had to adapt our services to meet their needs. We are delighted to say that our business still remains strong with a commendable client base.

As prior mentioned, we have taken a close look at the future of our company and have made a decision to expand rather than reduce our services. Therefore, effective April 1<sup>st</sup>, we are thrilled to announce that **Greens and Things has become the first franchisee for EcoFertigation**, a Laguna Hills, CA based company with years of experience in the fertigation industry. With these additional services, we truly believe that our business is positioned to become an environmental leader in organic based fertigation throughout Southern California and beyond.

### So what is Fertigation anyways?

Fertigation is simply the application of fertilizers and other products through an existing irrigation system. **Eco-Fertigation** takes it a step further and uses your existing irrigation system to safely deliver organic-based and toxic-free fertilizers, varmint and rodent repellants, and natural insecticides.



We recently attended the annual Canyon Lake Water Summit about 40 minutes north of San Diego County and had a wonderful response from the attendees. From the mayor of Canyon Lake, Nancy Horton, (pictured be-

tween Madeline and me) to landscape architects and homeowners, everyone was very intrigued with this innovative method to fertilize and control pesky animals and insects simultaneously. We want to thank everyone who stopped by our booth and we hope to see you all again next year!

In the coming weeks, we will be attending more "Green" events promoting EcoFertigation and what it has to offer. We are hopeful that this environmentally sustainable method for fertilization and varmint/insect control will be the wave of the future and we are riding the crest.

Sean Sims

\*Sean Sims recently left a career in the commercial landscape industry to work alongside Madeline to grow the new fertigation division of the company. He holds multiple certificates and licenses including a C-27 California Landscape Contractor's License, Certified Arborist License, Certified Landscape Technician Certificate, and a Qualified Applicator License. Sean is currently also working with EcoFertigation as their Water Management Specialist.



Please give us a call if you would like to learn more about this new and exiting technology!  
 760 942-1234 or visit us [www.greensandthings.net](http://www.greensandthings.net)